



# Dressage4Kids™

25 years providing educational and competitive opportunities for youth riders and the adults who support them



*Together we create opportunities.*



As a leader in the sport of dressage, Dressage4Kids is dedicated to providing educational and competitive opportunities for youth riders and the adults who support them. We invite you to become a valued partner in our mission by sponsoring Dressage4Kids.

For the past 25 years, Dressage4Kids has been at the forefront of fostering the development of dressage and horsemanship. We are committed to offering quality programs that extend support not only to youth riders, but also to the grooms, judges, trainers, and mentors of the future. By contributing to Dressage4Kids, you play a crucial role in ensuring the continued success of our educational programs, training initiatives, and scholarship awards. Your support directly impacts the lives of passionate individuals who aspire to excel in the world of dressage.

On behalf of our numerous participants, thank you for joining us. Together, we can continue to empower and inspire the next generation.

*Sincerely,  
Lendon Gray*

[www.dressage4kids.org](http://www.dressage4kids.org)



# Dressage4Kids: 25 years of educational and competitive opportunities



1999 Lendon's Youth Dressage Festival



2001 Scholarship Program



2003 D4K Unmounted Programs (UP)



2008 Youth Dressage Festival Midwest



2008 Horse Donation Program



2013 Atlanta Youth Festival



2013 Winter Intensive Training Program



2013 TEAM Program



2020 Summer Intensive Training Program



2020 Training4Teaching



2024 25th Anniversary



## Testimonials



*"Thank you for making all of these great opportunities! I always learn so much while having a fun time!"*

*"Thank you for putting on another exceptional Festival. This experience is like no other, and it is so lovely to be surrounded by supportive people and volunteers in an environment where I can feel comfortable and confident with my pony."*

*"Joining Dressage4Kids has been a life-changing experience for me. It has taught me so much about the sport, introduced me to amazing people, and provided me with incredible opportunities like attending the D4K Unmounted Programs and receiving a talented Junior horse. It has also inspired me to start teaching at a young age. I am forever grateful for the impact your program has had on my life."*

*"Joining the Dressage4Kids TEAM program has been the single best decision I've ever made in my riding career. The ability to evaluate who I am, what I can do, what I want to do, and how I can get there is incredibly valuable to me and I am so so incredibly grateful to Dressage4Kids for routinely helping me remember why I love to ride and where I want to go in the future. Thank you for everything."*



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	Olympic Team \$10,000+	Gold Medal \$5,000-\$9,999	Silver Medal \$1,500-\$4,999	Bronze Medal \$500-\$1,499
Logo and link on Dressage4Kids.org	✓	✓	✓	✓
Ads in digital program books (LYDF, WEP)	Two 4-Page Spreads	Two 2-Page Spreads	One Full Page	One Quarter Page
Social media recognition on D4K platforms (Facebook, Instagram, Twitter)	12 Posts	8 Posts	4 Posts	1 Post
Number of ads in Dressage4Kids e-newsletters	6	3	1	
Number of Dressage4Kids events at which your banner may be displayed	4	2	1	
Press release recognition	✓	✓		
Complimentary vendor space, if requested	✓	✓		
Product display, if requested	✓	✓		
Complimentary article in D4K e-newsletter	✓			
Logo and link in all D4K e-newsletters	✓			
Title Sponsor, custom opportunity	✓			



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## Additional Dressage4Kids Youth Dressage Festival Sponsorship Opportunities

	Bronze Medal \$500-\$1,499	Division Sponsor \$500	Class Sponsor \$250-\$499	Up to \$249
Division Sponsor Listing in Dressage4Kids Youth Dressage Festival Program Book (electronic)	Refer to previous page	✓		
Class Sponsor Listing in Dressage4Kids Youth Dressage Festival Program Book (electronic)	Refer to previous page		✓	
Listing in Dressage4Kids Youth Dressage Festival Program Book (electronic)	Refer to previous page			✓



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## Sponsorship Contract

### **Sponsor Information**

Corporate Sponsor Name or Individual Sponsor Name:

Name of Contact Person:

Street Address:

City:

State/Province:

Zip Code:

Phone:

Email:

Website:

### **Level of Sponsorship:**

Place an "X" beside the category that matches your level of sponsorship.

Olympic Team \$10,000 and up

Silver Medal \$1,500-\$4,999

Division \$500

Gold Medal \$5,000 - \$9,999

Bronze Medal \$500-\$1499

Class \$250-\$499

### **Product Sponsors, please provide the following information:**

Name the product(s) or service(s) you are donating and how many:

Description of product(s) or service(s):

Retail value of your product(s) or service(s):

### **Monetary Sponsors:**

Please make all checks payable to "Dressage4Kids" and mail to Fern Feldman, 890 Mountain Road, Cheshire, CT 06410.

Sponsor Signature:

Print Name:

Please return contract to: Mary Livernois at [d4k.org@gmail.com](mailto:d4k.org@gmail.com)

[www.dressage4kids.org](http://www.dressage4kids.org)



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*Dressage4Kids is a non-profit 501(c)(3) organization that provides educational and competitive opportunities to youth riders and the adults who support them.*

***D4K Horse Donation Program*** – Horses donated to Dressage4Kids are matched with riders who agree to keep the horse or pony forever. The happiness of all is our premier tenet.

***D4K Scholarship Program*** – Thanks to its partners and sponsors, Dressage4Kids has developed a scholarship and professional development program.

***D4K TEAM (Training, Education, And Mentoring) Program*** – open to riders of all levels, ages 25 and under. TEAM members gain access to: a community of determined young dressage riders, educational materials, clinics with world-class instructors, notice of special opportunities, and so much more!

***D4K T4T (Training4Teaching Program)*** – to continue to support young riders, adult amateurs, and more experienced professionals on their paths to become better teachers and mentors.

***D4K UP (Unmounted Programs)*** – in-person and virtual educational events and learning opportunities for riders of all ages, levels, and disciplines; parents; trainers; coaches; and judges.

***D4K SIT (Summer Intensive Training) Program*** – a one-month overall education program for riders ages 25 and under. Riders have a full schedule of learning that includes fitness, theory, tests, riding lessons, and lectures on many pertinent subjects.

***D4K WIT (Winter Intensive Training) Program*** – in Wellington, Florida, from January through March, the most determined, passionate, aspiring young riders can participate in consistent and extensive training in riding and all areas of horse care, riding and training theory, and competition skills. Through field trips, guest lectures, and the best instruction, riders of any level and experience can grow to become the best dressage riders they can be.

***D4K Youth Dressage Festival*** – the flagship event of Dressage4Kids, the Festival offers individual and team competition for riders ages 4 through 25. Division championships feature a three-phased competition: a written test, an equitation ride, and an individual dressage test. Lendon's Youth Dressage Festival is an annual event held at HITS-on-the-Hudson in New York. An additional Festival is held at the Georgia International Horse Park in Georgia.



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**Thank you!**

*For more information contact:*

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(908) 268-4216



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