



# Dressage4Kids™

Over 25 years providing educational and competitive opportunities for youth riders and the adults who support them



*Together we create opportunities.*



For over 25 years, Dressage4Kids has been a leader in providing educational and competitive opportunities for youth riders and the adults who support them. We invite you to become a valued partner in our mission by sponsoring Dressage4Kids.

One of our newest programs, the D4K ACT (Advocacy, Community, Team) Program builds on D4K's strong foundation. D4K ACT strengthens the bonds within our equestrian community and instills lifelong values of service and leadership.

By contributing to Dressage4Kids, you play a crucial role in ensuring the continued success of our educational programs, community development, training initiatives, and scholarship awards. Our programs empower not only youth riders, but also the grooms, judges, trainers, and mentors of the future.

Your support directly impacts the lives of these passionate individuals who aspire to excel in the world of dressage. On behalf of our D4K community, thank you for your generosity.

*Sincerely,  
Lendon Gray*

[www.dressage4kids.org](http://www.dressage4kids.org)





# Testimonials

*“Thank you everyone for all you do to make D4K such a great experience for so many riders and horses!”*

*“I just wanted to say thank you. Through D4K, I have been able to connect with others in the sport and work with trainers I’d otherwise not have had access to. I wanted to thank you for being a part of the village of horsemen and women who have helped me do what I wasn’t sure could be done.”*





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	Olympic Team \$10,000+	Gold Medal \$5,000-\$9,999	Silver Medal \$1,500-\$4,999	Bronze Medal \$500-\$1,499
Logo and link on Dressage4Kids.org	✓	✓	✓	✓
Ads in digital program books (LYDF, WEP)	Two 4-Page Spreads	Two 2-Page Spreads	One Full Page	One Quarter Page
Social media recognition on D4K platforms (Facebook, Instagram, Twitter)	12 Posts	8 Posts	4 Posts	1 Post
Number of ads in Dressage4Kids e-newsletters	6	3	1	
Number of Dressage4Kids events at which your banner may be displayed	4	2	1	
Press release recognition	✓	✓		
Complimentary vendor space, if requested	✓	✓		
Product display, if requested	✓	✓		
Complimentary article in D4K e-newsletter	✓			
Logo and link in all D4K e-newsletters	✓			
Title Sponsor, custom opportunity	✓			



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## Additional Dressage4Kids Youth Dressage Festival Sponsorship Opportunities

	Bronze Medal \$500-\$1,499	Division Sponsor \$500	Class Sponsor \$250-\$499	Up to \$249
Division Sponsor Listing in Dressage4Kids Youth Dressage Festival Program Book (electronic)	Refer to previous page	✓		
Class Sponsor Listing in Dressage4Kids Youth Dressage Festival Program Book (electronic)	Refer to previous page		✓	
Listing in Dressage4Kids Youth Dressage Festival Program Book (electronic)	Refer to previous page			✓



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## Sponsorship Contract

### **Sponsor Information**

Corporate Sponsor Name or Individual Sponsor Name:

Name of Contact Person:

Street Address:

City:

State/Province:

Zip Code:

Phone:

Email:

Website:

### **Level of Sponsorship:**

Place an "X" beside the category that matches your level of sponsorship.

Olympic Team \$10,000 and up

Silver Medal \$1,500-\$4,999

Division \$500

Gold Medal \$5,000 - \$9,999

Bronze Medal \$500-\$1499

Class \$250-\$499

### **Product Sponsors, please provide the following information:**

Name the product(s) or service(s) you are donating and how many:

Description of product(s) or service(s):

Retail value of your product(s) or service(s):

### **Monetary Sponsors:**

Please make all checks payable to "Dressage4Kids" and mail to Fern Feldman, 890 Mountain Road, Cheshire, CT 06410.

Sponsor Signature:

Print Name:

Please return contract to: Mary Livernois at [d4k.org@gmail.com](mailto:d4k.org@gmail.com)

[www.dressage4kids.org](http://www.dressage4kids.org)



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**D4K Horse Donation Program** – Horses donated to Dressage4Kids are matched with riders who agree to keep the horse or pony forever. The happiness of all is our premier tenet.

**D4K Scholarship Program** – Thanks to its partners and sponsors, Dressage4Kids has developed a scholarship and professional development program.

**D4K TEAM (Training, Education, And Mentoring) Program** – open to riders of all levels, ages 25 and under. TEAM members gain access to: a community of determined young dressage riders, educational materials, clinics with world-class instructors, notice of special opportunities, and so much more!

**D4K T4T (Training4Teaching Program)** – to continue to support young riders, adult amateurs, and more experienced professionals on their paths to become better teachers and mentors.

**D4K UP (Unmounted Programs)** – in-person and virtual educational events and learning opportunities for riders of all ages, levels, and disciplines; parents; trainers; coaches; and judges.

**D4K SIT (Summer Intensive Training) Program** – a one-month overall education program for riders ages 25 and under. Riders have a full schedule of learning that includes fitness, theory, tests, riding lessons, and lectures on many pertinent subjects.

**D4K WIT (Winter Intensive Training) Program** – in Wellington, Florida, from January through March, the most determined, passionate, aspiring young riders can participate in consistent and extensive training in riding and all areas of horse care, riding and training theory, and competition skills. Through field trips, guest lectures, and the best instruction, riders of any level and experience can grow to become the best dressage riders they can be.

**D4K Youth Dressage Festival** – the flagship event of Dressage4Kids, the Festival offers individual and team competition for riders ages 4 through 25. Division championships feature a three-phased competition: a written test, an equitation ride, and an individual dressage test. Lendon's Youth Dressage Festival is an annual event held in the Northeast. An additional Festival is held at the Georgia International Horse Park in Georgia.

**D4K ACT (Advocacy, Community, Team) Program** – for youth dressage riders to give back to the equestrian community.





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*Dressage4Kids is a non-profit 501(c)(3) organization that provides educational and competitive opportunities to youth riders and the adults who support them.*

**Thank you!**

*For more information contact:*

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[d4k.org@gmail.com](mailto:d4k.org@gmail.com)  
(908) 268-4216



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