

Dressage4KidsTM



Thanks to you, young riders across the country are able to further their dressage education, which in turn strengthens the foundation of dressage and a love of horses.

As a leader in the sport of dressage, Dressage4Kids provides educational and competitive opportunities for youth riders and the adults who support them. Contributions to Dressage4Kids fund our educational programs, training, and scholarship awards, thereby deepening the understanding of and love for dressage.

Your contributions ensure the continued success of our programs that support the development of our talented youth to become the international riders, teachers, and trainers of the future.





"I love the D4K program. The knowledge and education is wonderful. The program builds strength and independence while offering great opportunity for team building." – D4K Participant

On behalf of the numerous dressage riders who have enjoyed our events over the past 23 years, thank you for joining us in our efforts to offer quality programs in the sport of dressage.

> Sincerely, Lendon Gray



Dressage4Kids participants are highly successful.

Dressage4Kids riders:

- are winners at the North American Youth Championships
- are winners at the U.S. Dressage Festival of Champions
- are part of the Discover Dressage USEF/USDF Emerging Athlete Program



- qualify for the U.S. Dressage Young Rider European Tour
- become working students under the tutelage of internationally renowned trainers Allison Brock, Olivia LaGoy-Weltz, Dorothee Schneider, and Sabine Schut-Kery, among others.
- continue to give back through volunteering in the Dressage community
- become successful trainers and judges, thereby securing knowledge and support for future generations!



www.dressage4kids.org



	Olympic Team \$10,000+	Gold Medal \$5,000-\$9,999	Silver Medal \$1,500-\$4,999	Bronze Medal \$500-\$1,499
Logo and link on Dressage4Kids.org	✓		V	V
Ads in digital program books (LYDF, WEP)	Two 4-Page Spreads Two 2-Page Spreads Or		One Full Page	One Quarter Page
Social media recognition on D4K platforms (Facebook, Instagram, Twitter)	12 Posts	osts 8 Posts 4 Po		1 Post
Number of ads in Dressage4Kids e-newsletters	6	3	1	
Number of Dressage4Kids events at which your banner may be displayed	4	2	1	
Press release recognition	√	√		
Complimentary vendor space, if requested	√	√		
Product display, if requested	√	√		
Complimentary article in D4K e-newsletter	√			
Logo and link in all D4K e-newsletters	V			
Title Sponsor, custom opportunity	√			



Additional Dressage 4Kids Youth Dressage Festival Sponsorship Opportunities

	Bronze Medal \$500-\$1,499	Division Sponsor \$500	Class Sponsor \$250-\$499	Up to \$249
Division Sponsor Listing in Dressage4Kids Youth Dressage Festival Program Book (electronic)	Refer to previous page	√		
Class Sponsor Listing in Dressage4Kids Youth Dressage Festival Program Book (electronic)	Refer to previous page		V	
Listing in Dressage4Kids Youth Dressage Festival Program Book (electronic)	Refer to previous page			V



Sponsorship Contract

Name of Contact Pe	Name or Individual Spons	sor Name:			
Street Address: City:		State/Province:		Zip Code:	
Phone:					
Email:		Webs			
	ship: the category that matches \$10,000 and up \$5,000 - \$9,999		•	Division \$500 Class \$250-\$499	
Name the product(s Description of prod	es, please provide the fest or service(s) you are dor uct(s) or service(s): product(s) or service(s):	•			
Monetary Sponse Please make all chee		Kids" and mail to Fer	n Feldman, 890 Mour	ntain Road, Cheshire, CT 06410.	
Sponsor Signature:		Print	Print Name:		

Please return contract to: Mary Livernois at d4k.org@gmail.com

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Dressage 4Kids is a non-profit 501(c)(3) organization that provides educational and competitive opportunities to youth riders and the adults who support them.

Horse Donation Program – Each horse or pony is matched with a rider who agrees to keep the horse or pony forever. The happiness of all is our premier tenet.

Scholarship Program – Thanks to its partners and sponsors, Dressage4Kids has developed a scholarship and professional development program.

TEAM Program – a national program for dedicated, determined young dressage riders of all levels, ages 25 and under. The goal of the program is to find, to help to educate, and to develop talented youth to become the international riders and trainers of the future.

Training4Teaching Program – a national program intended to help current and up-and-coming professionals in HOW to teach. The goal of the program is to provide opportunities for our professionals to become better teachers and mentors.

Weekend Equestrian Program – an annual two-day educational seminar held in Connecticut for riders of all ages, levels, and disciplines; parents; trainers; and judges.

Winter Intensive Training Program – for aspiring young riders that are committed to being the best they can be. The goal of the program is to give opportunities to youth riders to participate in consistent and extensive training not only in riding, but in all areas of horse care, riding and training theory, and competition skills. This program is conducted annually in Florida from January - March.

Youth Dressage Festival – the Festival offers individual and team competition for riders from ages 4 through 25. Division championships feature a three-phased competition: written test, dressage, and equitation. There are currently three Festivals held in Georgia, Michigan, and New York.



Thank you!

For more information contact:

Mary Livernois d4k.org@gmail.com (908) 268-4216



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