



Dressage4Kids™

Over 25 years providing educational and competitive opportunities for youth riders and the adults who support them



Together we create opportunities.



Photo credit: Susan J Stickle Photography

For more than 25 years, Dressage4Kids has been dedicated to building the future of dressage by providing meaningful educational and competitive opportunities for youth riders – and the adults who support them. What began as a vision to nurture young riders has grown into a vibrant community that develops not only riders, but thoughtful horsemen and women.

Dressage4Kids offers a wide range of programs that serve riders at every stage of development. From riding instruction to unmounted learning opportunities and scholarships, our mission is clear: to encourage riders under 25 to become true horsemen; to offer scholarships; to develop good sportsmanship; to support programs for adults who in turn educate youth; and to have fun.

When you sponsor Dressage4Kids, you are investing in the next generations of riders, trainers, judges, grooms, and industry leaders. On behalf of our entire Dressage4Kids community, thank you for considering partnering with us. Together, we can create opportunities.

*Sincerely,
Lendon Gray*

www.dressage4kids.org



Testimonials

“I want to thank you again for organizing the round table. You have created something extraordinary with D4K.”

“The support and education I’ve received have been instrumental in my growth as a rider. The people I’ve met along the way have made the journey incredibly rewarding, and I’m happy to be a part of the Dressage4Kids community.”



Photo credit: AK Dragoo Photography



Photo credit: Shannon Brinkman Photography



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	Olympic Team \$10,000+	Gold Medal \$5,000-\$9,999	Silver Medal \$1,500-\$4,999	Bronze Medal \$500-\$1,499
Logo and link on Dressage4Kids.org	✓	✓	✓	✓
Ads in digital program books (LYDF, WEP)	Two 4-Page Spreads	Two 2-Page Spreads	One Full Page	One Quarter Page
Social media recognition on D4K platforms (Facebook, Instagram, Twitter)	12 Posts	8 Posts	4 Posts	1 Post
Number of ads in Dressage4Kids e-newsletters	6	3	1	
Number of Dressage4Kids events at which your banner may be displayed	4	2	1	
Press release recognition	✓	✓		
Complimentary vendor space, if requested	✓	✓		
Product display, if requested	✓	✓		
Complimentary article in D4K e-newsletter	✓			
Logo and link in all D4K e-newsletters	✓			
Title Sponsor, custom opportunity	✓			



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Additional Dressage4Kids Youth Dressage Festival Sponsorship Opportunities

	Bronze Medal \$500-\$1,499	Division Sponsor \$500	Class Sponsor \$250-\$499	Up to \$249
Division Sponsor Listing in Dressage4Kids Youth Dressage Festival Program Book (electronic)	Refer to previous page	✓		
Class Sponsor Listing in Dressage4Kids Youth Dressage Festival Program Book (electronic)	Refer to previous page		✓	
Listing in Dressage4Kids Youth Dressage Festival Program Book (electronic)	Refer to previous page			✓



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Sponsorship Contract

Sponsor Information

Corporate Sponsor Name or Individual Sponsor Name:

Name of Contact Person:

Street Address:

City: _____ State/Province: _____ Zip Code: _____

Phone: _____

Email: _____

Website: _____

Level of Sponsorship:

Place an "X" beside the category that matches your level of sponsorship.

Olympic Team \$10,000 and up
 Gold Medal \$5,000 - \$9,999

Silver Medal \$1,500-\$4,999
 Bronze Medal \$500-\$1499

Division \$500
 Class \$250-\$499

Product Sponsors, please provide the following information:

Name the product(s) or service(s) you are donating and how many:

Description of product(s) or service(s):

Retail value of your product(s) or service(s):

Monetary Sponsors:

Please make all checks payable to "Dressage4Kids" and mail to Fern Feldman, 890 Mountain Road, Cheshire, CT 06410.

Sponsor Signature:

Print Name:

Please return contract to: Mary Livernois at d4k.org@gmail.com

www.dressage4kids.org



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D4K ACT (Advocacy, Community, Team) Program – for youth dressage riders to give back to the equestrian community.

D4K BA (Business Assist) Program – designed to support equestrian professionals in building financially sustainable and personally fulfilling businesses.

D4K Horse Donation Program – Horses donated to Dressage4Kids are matched with riders who agree to keep the horse or pony forever. The happiness of all is our premier tenet.

D4K Scholarship Program – Thanks to its partners and sponsors, Dressage4Kids has developed a scholarship and professional development program.

D4K TEAM (Training, Education, And Mentoring) Program – open to riders of all levels, ages 25 and under. TEAM members gain access to: a community of determined young dressage riders, educational materials, clinics with world-class instructors, notice of special opportunities, and so much more!

D4K T4T (Training4Teaching Program) – to continue to support young riders, adult amateurs, and more experienced professionals on their paths to become better teachers and mentors.

D4K SIT (Summer Intensive Training) Program – a one-month overall education program for riders ages 25 and under. Riders have a full schedule of learning that includes fitness, theory, tests, riding lessons, and lectures on many pertinent subjects.

D4K UP (Unmounted Programs) – in-person and virtual educational events and learning opportunities for riders of all ages, levels, and disciplines; parents; trainers; coaches; and judges.

D4K WIT (Winter Intensive Training) Program – in Wellington, Florida, from January through March, the most determined, passionate, aspiring young riders can participate in consistent and extensive training in riding and all areas of horse care, riding and training theory, and competition skills. Through field trips, guest lectures, and the best instruction, riders of any level and experience can grow to become the best dressage riders they can be.

D4K Youth Dressage Festival – the flagship event of Dressage4Kids, the Festival offers individual and team competition for riders ages 4 through 25. Division championships feature a three-phased competition: a written test, an equitation ride, and an individual dressage test. Lendon's Youth Dressage Festival is an annual event held in the Northeast. An additional Festival is held at the Georgia International Horse Park in Georgia.



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Dressage4Kids is a non-profit 501(c)(3) organization that provides educational and competitive opportunities to youth riders and the adults who support them.

Thank you!

For more information contact:

Mary Livernois
d4k.org@gmail.com
(908) 268-4216



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